



josé maría vargas
UNIVERSITY

Master of Science in Fashion Management

PROGRAM DESCRIPTION

The **Master of Science in Fashion Management** is a graduate program designed for those who would like to extend the knowledge in the fashion industry or wish to redirect their fashion skills into a management area of specialization. Jose Maria Vargas University combines the fundamentals of business, finance, management, human resources and marketing within fashion concepts to develop successful business practices in the fashion industry.

The program also prepares experience fashion and business professional to escalate in managing and executive positions in the fashion industry, by providing them with an excellent curriculum by highly qualified faculty, appropriate instructional methodology learning experiences throughout the academic process and the support of modern educational technology.

PROGRAM OBJECTIVES

1. Use concepts from multiple functional areas as management, finance marketing to function as managers and executives professionals in the global fashion business.
2. Apply law, ethics, and corporate social responsibility to business decision-making.
3. Apply the communication theory and use effective communication in both written and oral forms.
4. Identify the milestones of fashion design and apply management strategies to gain and sustain a competitive advantage in fashion business.
5. Analyze the marketing environment of fashion including the social, economic, legal, cultural, and political environments influencing the industry and market segmentation to develop research projects.

ADMISSIONS REQUIREMENTS

Students must present the following minimum qualifications:

- Completed online admissions application, including a \$75.00 nonrefundable application fee.
- Diploma indicating conferral of a Bachelor's Degree from an accredited institution (Foreign diplomas or transcripts must be translated and evaluated by a member of NACES).
 - Personal Statement
 - Curriculum Vitae (resume)
 - Admissions Interview

Program Delivery

Students enrolled in the M.S in Fashion Management will be able to take the program on campus, hybrid online (Definitions: **Hybrid Online** means the student can complete up to 99% of the program online and at least 1% on campus. **100% online** the student will never attend classes on campus, but solely online. **On campus** delivery means the student will never take an online class, but all classes will be in person).

DISTANCE LEARNING EDUCATION INFORMATION

Technological requirements for Distance Education Students:

Students must have ready access to all standards outlined. Additionally, some courses require the ability to download and install software. It is recommended that students need to have basic



technological proficiency. Assignments may include, but are not limited to, word processing, document creation, digital slide presentations, and recording video presentation. Students that don't have the basic technological proficiency can benefit from the university's optional offered trainings in the mentioned areas.

Devices

- A Desktop or laptop device is necessary to complete the coursework.
- Desktop or laptop device must have Windows 8/10 or MacOS 10.10 or above and the capability of producing sound via speakers or headphones.
- Mobile devices may be used for some, but not all, LMS functions. A mobile device cannot replace a desktop/laptop.

Connectivity

- High-speed Internet connection: Cable, DSL, etc.
- Internet Web Browser (Firefox, Internet Edge, Safari, or Google Chrome).
- Personal or university e-mail account.

Recommended creation/processing software

- Word Processor (MS Word, Google Docs, etc.).
- PDF Reader (Adobe Acrobat Reader or Apple Preview).
- Additional software may be required for certain courses.

Students privacy:

Student privacy is very important to the university. Students the university FERPA statement located university website under the consumer disclosures tab in the financial aid section. Students may also review the student records section of the university catalog pages 79-80 for more information on privacy.

Verification of Identity Protection:

During the admissions process students will be asked to provide a copy of their state or government issue ID. After students begin their program they will be required to upload a face picture to their Vargas Portal profile. Student identities will be verified and their privacy protected through the use of a student a unique username and password during the Admissions process. The Admissions and Financial Aid Offices will verify incoming student documentation. Student privacy will be protected through the https secure connection of the Vargas Portal. Students will login online and agree through a student agreement that they are the sole users of the course materials. Students will be ask to submit their assignments on the Vargas Portal.

Additional Distance Education Fees:

There are no platform access fees, online library access fees, fees associated with identity verification and the course textbooks maybe purchased by the students on amazon.com and other online retail stores. If students desire the university to purchase the course textbooks for the student, the university will charge the cost of the book plus \$30 to the student account. Through the Vargas Portal students will be able to pay the charges, if they desire the university to buy the books for them.

GRADUATION REQUIREMENTS

A total of 37 credit hours must be completed by taking the following courses:

- Successful completion of the University orientation course.

Semester I (Requirement of 3 courses for 8 credits)

Credits

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| • BUL 5200 Legal and Ethical Environment of Business | 3 Credits |
| • BUS 5530 International Business and World Trade | 3 Credits |
| • BUS 6200 Business Research Seminar | 2 Credits |

Semester II (Requirement of 3 courses for 9 credits)



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- COM 5500 Communication for Managers 3 Credits
- FAS 5000 Brand Development and Management 3 Credits
- FAS 6255 Pricing in Fashion 3 Credits

Semester III (Requirement of 3 courses for 9 credits)

- FIN 5600 Corporate Finance 3 Credits
- HUM 5750 Human Resources Management in the Fashion Industry 3 Credits
- MAN 5360 The Fashion Business Management 3 Credits

Semester IV (Requirement of 4 courses for 11 credits)

- FAS 6200 Managing, Controlling and Improving Quality 3 Credits
- FAS 6250 Operation Management and Supply Chain 3 Credits
- MAR 5100 Marketing in Fashion Industry 3 Credits
- FAS 6300 Capstone Project 2 credits
- Successful completion of the university career services requirements.